

# UNITED WAY OF WESTCHESTER AND PUTNAM

## **2022 ANNUAL REPORT**





Occasionally, I am asked, "What does the United Way do?" And invariably I say, "We provide HOPE."

Indeed, that is our Vision ... to provide help for today, hope for tomorrow, and the resources to build a better future for our local community.

But the most important of these endeavors is **HOPE**, because to paraphrase Robert H. Schuller, "It is our hope, not our hurts, that shape our future." Suffering is universal. We have all experienced hurt in one facet or another throughout our lives, and especially during the past three years – whether it be due to the pandemic, social justice, the economic crisis, inflation, or war abroad. But ultimately, hurt is a paralytic that can only be overcome by the spark of hope. The belief in something better drives us forward, for the sake of ourselves and our families, but also for the benefit of others.

And it is HOPE that drives the team here at the United Way of Westchester and Putnam. HOPE for a better community in which to live and work. HOPE for a better life for our neighbors living in poverty or paycheck to paycheck. HOPE for a level playing field and opportunity for all.

But our team can only change the world for the better in partnership.

We are humbled by the support received from thousands of individuals, businesses and government agencies last year. And we were privileged to work with 358 community partners, nonprofit organizations, schools and government agencies last year.

Together, in partnership, we were honored to:

- donate more than \$5.2 mil in essential goods to meet the basic needs of the people we serve;
- administer more than \$1,700,000 in grants to 79 local nonprofits;
- provide 580,000 referrals around basic human needs through our 211 Helpline Contact Center;
- deliver more than **484,000 lbs of groceries** for free to thousands of hungry families;
- and so much more.

In total, we invested and leveraged \$20,886,194 in the Westchester and Putnam communities.

For whatever role you played in helping us provide HOPE to our neighbors last year, THANK YOU!

So, as you read this Annual Report to the Community, we encourage you to get more involved. Whether you make a contribution, volunteer, help us raise money at a future event, share our content on social media, or simply tell a friend or two about the important work that we're doing, you will be helping us to make a difference right here in our communities. You will be helping us offer HOPE. Thank you.



Sincerely,

Tom Gabriel President and CEO

# UNITED WAY GRANTS \$6.9 MILLION IN FUNDS AND GOODS IN 2022



Westchester Residential Opportunities was awarded over \$200,000 in funding from United Way in 2022 through the Emergency Food and Shelter Program and the organization's Community Impact Grants to help families facing housing insecurity.

United Way of Westchester and Putnam (United Way) collectively administered **\$6.9 million in grants and** goods to 189 local nonprofit organizations in 2022. United Way administered **\$1,700,000 in funding** through the Emergency Food and Shelter Program and its Community Impact Grants, and capacity building grants. It also distributed **\$5.2 million** worth of diapers, bedding, clothing, toys and more through the Essential Goods for Basic Needs Program.

"The nonprofit sector works tirelessly to respond to community needs, and our United Way is committed to supporting their efforts serving the 40% of our neighbors living in poverty or paycheck to paycheck," said Faith Ann Butcher, United Way's chief impact officer. "We believe that we are stronger together, and only by being United can we change the world for the better."

The funds support food and housing security, workforce development, education and student support, mental health, and violence prevention initiatives. **Second Chance Foods** is one of the 2022 grant recipients. The Brewster-based organization creates healthy meals from recovered food to feed food-insecure residents in Westchester and Putnam.

"We are incredibly grateful for the support we receive from organizations like the United Way of Westchester and Putnam," said Martha Elder, Second Chance Foods executive director. "Food insecurity is at levels we've never experienced before, and with this, the demand for our fresh, healthy meals and groceries is also at an all-time high. Support like this has allowed us to increase capacity and nourish more of our most vulnerable neighbors."

Of the recipient organizations, 43 grantees received awards through UWWP for the first time.



**HOPE Community Services** of New Rochelle received funds and goods totaling more than **\$70,000** from United Way in 2022.

# BOMBAS SOCKS DISTRIBUTED AS PART OF UNITED WAY'S ESSENTIAL GOODS PROGRAM



John Thompson, chief development officer for Yonkers Family YMCA, is happy to pick up socks.

United Way of Westchester and Putnam (United Way) partnered with **The Building Blocks Foundation** and **Afya Foundation** to give away 58,000 pairs of Bombas socks, valued collectively at \$580,000, on Monday, July 18. The efforts are part of United Way's **Essential Goods for Basic Needs Program**, which facilitates donations of goods from businesses and retail partners to local nonprofits, who then make these items available to those in need within the community.

With the help of volunteers from the **Youth Shelter Program** of **Westchester**, **Inc.**, and others, these organizations gave out hundreds of cases of socks to nonprofits that will distribute them to their clients in need. The Afya Foundation, which collects, donates, and distributes medical and other supplies globally, hosted the event at its warehouse in Yonkers.

Bombas is a comfort-focused sock and apparel brand with a mission to help those in need. For every pair of socks purchased, one pair is donated.

Jay Mota, founder of The Building Blocks Foundation, an organization that works to improve the educational experience for students who are economically challenged and are without housing, said that Bombas has partnered with The Building Blocks Foundation to give almost 100,000 pairs of socks per year over the last five years to students in New York City.

This is the second time that The Building Blocks Foundation has teamed up with United Way of Westchester and Putnam to distribute a significant portion of the socks.

"Partnering with United Way is an honor," Mota said. "I know that they're going to help other organizations with these



The team helps Jean Anderson of New Union Church of New Rochelle fit socks into the car.

socks, so I just want to thank everyone who came out on a rainy day to help us move almost 500 boxes of socks."

"We are thrilled with the generosity of Bombas and humbled by The Building Blocks Foundation's willingness to partner with us to help our residents in need," said Avery Zuvic, Director of Community Impact at United Way Westchester and Putnam. "We are excited to distribute so many socks to our communities, especially after hearing from our partners how much these items are needed."

Laurie Collins-Thomas, chapter president of the **Greater Hudson Valley (NY) Chapter of The Links, Inc**., couldn't fit her entire order in the car, so she made two trips to pick up socks for her organization. Her chapter organizes a holiday clothing drive, but also provides necessary items throughout the year.

"Socks are the most needed item in shelters," she said. "To get a really nice, quality sock is important. Socks are the most requested item in all the age groups and in all the agencies we work with, so this really helps us to meet the need within all the communities we work with." Representatives from several organizations said they appreciate the distribution because they know there is a need for socks in the communities they serve.

"We thank United Way so much for this donation because it assists us in helping those that need us the most," said John Thompson, chief development officer for **YMCA Yonkers**.

Jean Anderson, who picked up boxes for **New Union Church of New Rochelle**, said the church serves many people without housing.

"This is a real blessing for a lot of people," she said.

## UNITED WAY TEAMS UP WITH COMMUNITY RESOURCE CENTER TO HELP SURVIORS OF HARRISON FIRE



United Way CEO Tom Gabriel meets up with Community Resource Center's Executive Director Jirandy Martinez to provide funding and goods to support CRC's efforts to aid the families affected by November's apartment building fire in Harrison that displaced 32 families.

On the Tuesday before Thanksgiving, 32 families were displaced after a fire destroyed an apartment building at 3 Calvert St. in Harrison. The **Community Resource Center**, formerly Hispanic Resource Center, led the case management efforts and partnered with United Way of Westchester and Putnam to provide needed funding and essential goods. About 100 individuals were displaced, which included six school-aged children and 18 pets.

"We are so thankful to have the support of United Way," said Jirandy Martinez, executive director of Community Resource Center. "With their help, we have the resources available to assist these families as they recover from this difficult experience."

United Way supplied \$25,500 in funding from the **Emergency Food and Shelter Program** to go towards the first month's rent of the new apartments and past utility bills. It also provided thousands of dollars worth of gift cards for food and pet supplies, personal care items, socks, and new school supplies for the children affected by the fire through its **Essential Goods for Basic Needs Program**.



Harrison firefighters on the scene of the fire at 3 Calvert St. on Tuesday, Nov. 22. Photo provided by the Harrison Fire Department Facebook page.

# OFFERING FREE LYFT RIDES HELPS UNITED WAY TO CLOSE THE TRANSPORTATION GAP



Sharon of White Plains was offered a job in Ossining but could not afford to get there. United Way of Westchester and Putnam (United Way) provided her with free **Lyft** rides for the first three weeks of her employment so she could earn a paycheck. She was then able to pay for her transportation to work.

United Way launched its **Ride United Transportation Access** (RUTA) program in 2021 to address unmet transportation needs for individuals and families across Westchester and Putnam counties. It partners with 65 local nonprofits and government agencies to identify clients benefitting from the service. Residents have utilized over 3,000 rides since the start of the program.

"Closing the transportation gap for residents opens them up to services and opportunities that otherwise would not be available," said United Way CEO Tom Gabriel. "Offering free rides to clients brings equity to marginalized populations by providing them a hand up rather than a handout."

RUTA offers free Lyft rides to residents without access to a vehicle or public transportation. These rides can be used for non-emergency medical appointments, job interviews, workforce development training, court appearances, and other health and human service-related meetings.

While the program serves many seniors, it does not limit its rides to specific age groups. For the Rodriguez family of Peekskill, this allowed their young child to get to his medical appointments which were necessary before a vital surgery.

"We don't have a car and the medical insurance does not cover transportation expenses," said Yessica Rodriguez. "Having the Lyft rides available through United Way has truly been a lifesaver for my son. It allowed us to get him to all his appointments without worrying about how we were going to pay for it. We will be forever thankful to United Way for its support."

To ensure inclusivity, United Way offers different ways to schedule rides once a client is enrolled in the program. Codes are provided if the rider has a smartphone so the individual can set up their own rides. If a person does not have a smartphone or has difficulty using the computer, United Way communicates with the clients directly and schedules the rides for them. The service is also available in Spanish.

# UNITED WAY'S RIDE UNITED PROGRAM CELEBRATES THE 85,000TH DELIVERY

Since it launched in July 2020, United Way of Westchester and Putnam's **Ride United Last-Mile Delivery** (RULMD) initiative has completed 85,000 deliveries of meals, food boxes, and household supplies to vulnerable populations throughout Westchester and Putnam counties using **DoorDash**. The RULMD program is part of United Way's national efforts to close the transportation gap for those in need. The program began in response to the COVID-19 crisis to deliver food and essential goods to vulnerable populations across the U.S., and continues to grow as it assists in connecting families and individuals to food and other items that are otherwise out of reach.

"Having the food delivered to my home is helpful because it is hard for me to get out," said Marilyn Jones of Mount Vernon, who has two school-aged children. "Thank you so much for providing this service."

In addition to providing accessibility and enhancing the organization's existing services, the RULMD program offers a dignified approach for clients to receive items rather than waiting in lines for others to see. It also adds money to the local economy, as the Dashers are paid for each delivery made.

"No matter the reason – COVID restrictions, record unemployment, inflation, or a war in Europe – at least 40% of our neighbors live in poverty or paycheck to paycheck. Our Ride United Last-Mile Delivery program helps alleviate one of life's most important stressors so that families can work hard to lift themselves up," said UWWP's Chief Impact Officer Faith Ann Butcher. "We are proud to work with local agencies, food banks, and school districts to identify available food and other essential goods for people who can't travel and arrange for deliveries by DoorDash Dashers. Solving problems sustainably takes partnership, and by working together, we can make sure every person gets the support they need in this challenging time."

UWWP partners with **Feeding Westchester** to organize the Feeding United Home Delivery Program, which uses RULMD to deliver supplemental fresh produce and packaged food to 750 low-income families of school-aged children weekly. The food parcels include books and activities during the summer months to keep the children engaged and active. **The Boys and Girls Club of Mount Vernon**, the **Elmsford School District**, the **Ossining School District**, and the **Peekskill School District** are distribution hubs where DoorDash picks up the food parcels provided by Feeding Westchester.

Also, UWWP works with 25 other local organizations, including HOPE Community Services in New Rochelle, Eastchester Community Action Program (ECAP) in Tuckahoe, the City of Mount Vernon, Meals on Main Street in Port Chester, Caring for



Kazi, one of the formerly homeless veterans who is a RULMD client through United Way's partnership with Caring for the Hungry and Homeless of Peekskill.

the Hungry and Homeless of Peekskill (CHHOP) in Peekskill, Family Services of Yonkers in Yonkers, Interfaith Emergency Food Pantry of Pleasantville in Thornwood, and more. Most organizations that utilize the RULMD program serve seniors, veterans, and low-income families with children.

"HOPE Community Services has benefited incredibly from the RULMD Program," said Anya Di Salvo, Pantry Manager at HOPE Community Services. "It has allowed us to serve over a hundred households who have been in quarantine due to the COVID-19 virus; made our Senior Grocery Delivery program possible, with monthly deliveries to various senior buildings in New Rochelle; and has just recently allowed for the incredible success of our first Passover Seder Meal Distribution, which provided around 600 meals to those in need for the upcoming holiday."

Ana Costa, Youth Director at ECAP, agreed. "Eastchester Community Action Program Food Pantry has benefited tremendously from this program since our community has a large population of homebound and seniors that cannot make it to the pantry to receive their groceries monthly," she said. "Thank you to United Way for developing this well-needed program."

UWWP's RULMD program completed 9,000 deliveries in 2020 and 30,000 deliveries in 2021.

# SUMMER BACKPACK PROGRAM ENGAGES CHILDREN AND SAVES MONEY FOR PARENTS

With five children home from school, Heather from Peekskill was worried about how she would keep them happy and healthy over the summer break.

Her children were some of the over 1,500 school-aged children from Westchester and Putnam who participated in this year's **Summer Backpack Program**. In the program, households receive weekly food parcels filled with supplemental food, books, and activities for school-aged children to enjoy throughout the summer.

"This program made a difference in my life because it provided additional healthy food options that I would not have been able to purchase on my own," Heather said. "The books and activities kept my children engaged during this summer break and helped to sustain their literacy."

The program, intended for families with students that qualify for free or reduced lunch, is organized by United Way of Westchester and Putnam, who teamed up with various partners to provide the Summer Backpack Program to low-income families of school-aged children weekly from July 13 - August 31. While each household received one parcel weekly, each school-aged child within the household received a backpack filled with school supplies to prepare them for the new school year.

"Having each child receive a book bag with supplies was a big help because it allowed me to use the money toward food and other bills," Heather said.

The partners involved in the program were **Carmel Central** School District, DoorDash, Elmsford Union Free School District, Feeding Westchester, Food Bank of the Hudson Valley, Ossining Union Free School District, Mount Vernon Public Library, Peekskill City School District, Putnam Valley Library, and Cornell Cooperative Extension of Putnam County.

"We are thrilled with the number of families participating in the program" said Tom Gabriel, president and CEO of United Way of Westchester and Putnam. "Many volunteers helped put the parcels together, and more volunteers helped stuff the backpacks...so between the volunteers and partners, it has been a true community effort. We wanted the parcels to help alleviate hunger during the summer months and reduce the "summer slide," which is the loss of academic skills



Volunteers in Putnam County work together to assemble the weekly food parcels that accompany the books and activities, which are delivered weekly to homes over the summer.

and knowledge when kids aren't in school. The backpack of supplies at the end of the summer will also help the families to financially divert the cost of those supplies to other muchneeded resources.

With 825 households signed up, at least 2,500 people will directly benefit from the program. However, Gabriel estimates that number to be higher, considering the supplemental food will likely go toward the whole household and not just the individual students.

"We are so grateful to work alongside our dear partners at United Way, providing our neighbors with necessities, like food and school supplies, through the Summer Backpack Program," President & CEO of Feeding Westchester, Karen C. Erren, said. "That each week 825 parcels of nourishing food and educational activities are delivered directly to doorsteps across the county is just incredible, and ensures that children and their families can depend on having nutritious food in their homes. Partners like United Way and DoorDash are so valuable. When we work together, we make a greater impact – and get more food to more families."

"This program is a collective effort and would not have been possible without our partners," Gabriel said.

# SELLERS AND OAKLEY TALK VIOLENCE PREVENTION AND MENTAL HEALTH AWARENESS WITH LOCAL YOUTH



Bakari Sellers speaks with young people at a Community Together event, hosted by United Way of Westchester and Putnam and the Boys and Girls Club of Mount Vernon, in February.

Supporting violence prevention and improving mental health awareness are vital components of the United Way of Westchester and Putnam's health initiatives. By partnering with community organizations such as the **Boys** and Girls Club of Mount Vernon and the Youth Shelter of Westchester, and individuals such as **Bakari Sellers** and Charles Oakley, United Way is engaging youth in Mount Vernon, New Rochelle, and Yonkers in a collective effort to reduce the violence surge in the communities by educating and inspiring them to make positive choices.

United Way teamed up with the Boys and Girls Club of Mount Vernon to host events where youth could connect with individuals who experienced violent encounters and learn how they work through the feelings associated with it.

In February, Sellers, a prominent attorney, political commentator and author, engaged youth at the Friendship Worship Center in Mount Vernon. Sellers, who wrote the books "Who Are Your People" and "My Vanishing Country," read with children ages 5-8. Then he spoke with the older youth about healthy emotional expression and conflict resolution. Sellers listened as the older youth talked about how they felt about the rise in violence in their schools and communities. The young adults spoke about being

scared, angry, confused, and alone. Sellers explained to the children the importance of communication and sharing their thoughts with each other so that they know they are not alone and that there is support in the community.

In March, famed basketball player Charles Oakley, who released his memoir "*The Last Enforcer*," spoke about his life growing up in Cleveland. He talked about the gun violence he saw there, such as witnessing a person being shot and killed in front of him the day before he left for college. The encounter influenced Oakley to make positive choices and lead a different life than if he had embraced the violent scene. He urged those in attendance not to use gun violence as a means of conflict resolution.

United Way also awarded funds to the Youth Shelter Program of Westchester, which is the fiscal agent of the violence prevention community coalition created in Mount Vernon. This was formed in response to the April tragedy when a 16-year-old girl was stabbed to death after a celebratory parade in Mount Vernon. The funding supported the training of community and faith-based leaders in mental health first aid, and assisted with the cost of community forums and overall community solutions to violence interruption.

# REGENERON VOLUNTEERS ASSIST WITH UNITED WAY EARLY LEARNING PROGRAMS



Regeneron employees assisted United Way with building a Born Learning Trail at Woodside Elementary School in Peekskill as part of Regeneron's sixth annual Day for Doing Good.

United Way Westchester and Putnam (UWWP) welcomed groups of **Regeneron Pharmaceuticals** employees during October to assist with community service projects for Regeneron's "Day for Doing Good" (D4DG), a day of global service for its employees to improve the communities in which they live and work. The projects in Westchester County were done in partnership with **Volunteer New York**.

A group of Regeneron employees helped UWWP build a **Born Learning Trail** at a local elementary school, and a group of volunteers helped assemble literacy kits for children.

"We are thrilled to have had the opportunity to partner with the United Way of Westchester and Putnam as part of our sixth annual Day for Doing Good, which brought together thousands of employees with the shared goal of making a meaningful difference in our world," said Leonard S. Schleifer, M.D., Ph.D., president and chief executive officer, Regeneron.

Regeneron employees, Volunteer New York, and UWWP met at **Woodside Elementary School** in Peekskill on Friday, Oct. 21, and built a Born Learning Trail. The Born Learning Trail is a series of 10 interactive signs that offer fun, active learning activities for young children and their families. It helps parents, caregivers, and communities create quality

Regeneron employees assembled 2,000 bilingual literacy kits to support United Way's United2Read program.

engagement opportunities when out on a stroll or visiting a local playground.

Then on Oct. 24, 30 Regeneron volunteers helped United Way of Westchester and Putnam assemble 2,000 bilingual literacy kits for its literacy program, **United2Read**. Each kit contained three books, 100 Days of Learning Cards, and a folder with activity sheets.

"It was incredible to see the enthusiasm and dedication the Regeneron employees showed in making literacy kits for children," said Nora Nicholson, manager of corporate relations & service events at Volunteer New York. "Volunteer New York was honored to work with such a great group of volunteers and the United Way on this project."



## SIX AWARDED RUTH TAYLOR SCHOLARSHIPS



Ruth Taylor Scholarship winners pictured left to right: Tara Battersby, Sarah Cassidy, Betsey Goldwasser, and Maura Knackstedt. Not pictured are Denisse Nunez and Nakeah Wade.

United Way of Westchester and Putnam announced the awarding of scholarships collectively totaling \$16,000 from its **Ruth Taylor Scholarship Fund** to six Westchester graduate students pursuing master's degrees in social work or public health.

The six recipients are **Tara Battersby** of Tuckahoe, **Sarah Cassidy** of White Plains, and Dobbs Ferry residents **Betsey Goldwasser, Maura Knackstedt, Denisse Nunez, and Nakeah Wade**. Battersby, Cassidy, and Goldwasser are all pursing their master's in social work at **Columbia University**. Knackstedt, Nunez, and Wade are attending **CUNY Hunter College** to earn their master's in social work.

Knackstedt, Nunez, and Wade are **The Children's Village** employees. Knackstedt is a juvenile justice intervention specialist, assisting youth transitioning back into the community from placement, foster homes, detention, etc. Nunez is an alternative to detention specialist. Wade is a supervisor of the WAY Home program, which supports adult children aging out of the foster care system by teaching them to be self-sufficient adults.

The additional Ruth Taylor recipients are also working to improve the lives of individuals. Battersby is a crisis support counselor at **St. Vincent's Hospital** in Harrison. Cassidy volunteers at **The Nicholas Center** in Pleasantville. Goldwasser is a teaching assistant for **America Reads America Counts** and is an intern at **I'RAISE Girls & Boys**, **Int'l** in New York City.

"These women are excellent choices for this scholarship," said United Way President and CEO Tom Gabriel. "It truly benefits everyone to have people as dedicated as them to reach their full potential, and if we can help along the way with a scholarship, we are happy to do it. We can't wait to see each of them continue to thrive." The fund was established in tribute to Ruth Taylor upon her retirement as Westchester County's Commissioner of Public Welfare, recognizing her nearly four decades of outstanding service. United Way of Westchester and Putnam, **Westchester County Government**, and the **Urban League of Westchester County** sponsor the annual awards. Applicants must be residents of Westchester County and enrolled in graduate studies in Social Work or Public Health on a full-time basis.

## ROYMICHAEL A.N. BRISPORT RECIPIENT OF AAMW'S WILLIAM L. CARTER PERSEVERANCE AWARD



In partnership with the African American Men of Westchester (AAMW), United Way awarded Roymichael A. N. Brisport of Mount Vernon with the William L. Carter Perseverance Award and a \$2,000 scholarship at the AAMW's 22nd annual Rev. Dr. Martin Luther King Jr. Legacy Youth Awards Luncheon. Pictured: Eon Nichols, AAMW scholarship chairman; Roymichael A. N. Brisport, and United Way Chief Impact Officer Faith Ann Butcher.

## A SNAPSHOT OF MORE IMPACT STORIES



## UNITED WAY WORLDWIDE CEO ANGELA F. WILLIAMS SPEAKS AT NONPROFIT LEADERSHIP SUMMIT

United Way Worldwide CEO Angela F. Williams was one of the keynote speakers at the **2022 Nonprofit Leadership Summit**, which was held in a hybrid style in March 2022. The event had 500 attendees in person at **Pace University's** Pleasantville campus and 2,000 virtual attendees from 418 cities and 20 countries.

Pictured left to right: Margaret Tramontine, UWWP's chief development officer, Faith Ann Butcher, UWWP's chief impact officer, Angela F. WIlliams, CEO of United Way Worldwide, and Lini Jacob, UWWP's chief information and referral officer.

### BORN LEARNING TRAIL BUILT IN NEW ROCHELLE

**Volunteer New York!** teamed up with United Way to recruit volunteers to build a **Born Learning Trail** at Feeney Park in New Rochelle as a 9/11 National Day of Service on Sept. 11.

The Born Learning Trail is a series of 10 interactive signs that offer fun, active learning activities for young children and their families. It helps parents, caregivers and communities create quality engagement opportunities when out on a stroll or visiting a local playground. The trail was created with signs in English and Spanish.

The trail is one of seven Born Learning Trails that United Way has built in Westchester and Putnam.







## AMERICAN CHRISTMAS AND UNITED WAY PARTNER TO GIFT 14 CHRISTMAS TREES

United Way of Westchester and Putnam (United Way) once again partnered with **American Christmas** to give 14 decorated and pre-lit artificial Christmas trees to Westchester families who have struggled this year and could use some extra Christmas cheer. The families were nominated by local nonprofits and faithbased organizations.

Maddie Cheatham of Yonkers (pictured left) and her children, were one family to be gifted a tree. Additionally, Lucille Aqualatto (pictured right with Carol, a senior volunteer) received a tree on behalf of Martinelli Manor.

# 211 STAFF ADVOCATE ON BEHALF OF THEIR CLIENTS

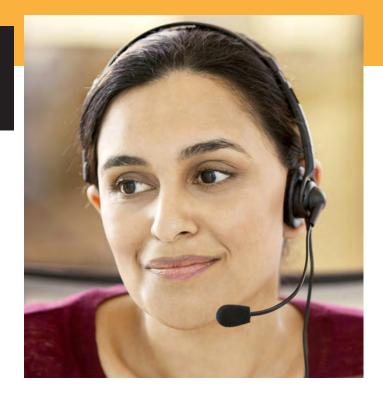
Elizabeth from Yonkers called the **211 Helpline** looking for assistance because of a delay in getting her SNAP benefits recertified. She was offered food pantry referrals, but shared that she has stomach-related health issues and can only eat particular foods. Unfortunately, none of the food pantry offerings would work for her, and she said she was almost out of food.

Elizabeth mentioned that she hand-delivered her recertification documents to the Department of Social Services (DSS) office ahead of the deadline. However, she later found out that the documents weren't scanned on time, so her benefits may not be available until the end of the following month.

The 211 staff contacted DSS to see if there was anything that they could do to expedite her recertification on an emergency basis, and they DID. When the 211 staff followed up with Elizabeth, she stated that she received a phone call from DSS and was told her SNAP benefits would be available the following day.

"We are pleased to work with our government and nonprofit partners to help clients access the services they need," said UWWP Chief Information and Referral Officer Lini Jacob. "The 211 staff are trained to help individuals navigate the complex health and human service system."

The 211 Helpline offers health and human services information, referral, assessment, and crisis support to help clients find the assistance they need to address their everyday living challenges. Also, individuals can contact the helpline to be given guidance during times of disaster and any other community emergencies.



"I am so grateful for 211's help," said Elizabeth. "This situation was causing me a lot of anxiety and stress. The staff at 211 gave me hope and made me feel like someone was looking out for me."

The 211 Helpline, run locally by United Way of Westchester and Putnam, is a free and confidential information and referral service available 24/7, 365 days a year in over 200 languages. Individuals can dial 211, text their zip code to 898211, or visit 211hudsonvalley.org for help with their health and service needs.

The 211 Call Center, located in White Plains, handled more than 580,000 interactions in 2022. United Way's 211 Helpline of the Hudson Valley is Alliance of Information and Referral Systems (AIRS) accredited, which validates the program's efficiency and effectiveness.

## 211 Call Volume by Topic in 2022 Compared to 2021 Decrease from last year

Category	Percentage
Clothing, Personal Care, Housing Needs	43%
Disaster	46.9%
Education	28%
Employment	27%
Food & Meals	80%
Health Care	64%
Housing	11%
Legal	15%
Mental Health	18%
Transportation	86%
Utilities	116%

## **VOLUNTEERS GIVE BACK TO HELP OTHERS GET AHEAD**



The students from Mrs. Guerin's Life Skills class at Ossining High School spend time each Wednesday giving the food parcels to the DoorDash drivers to deliver.



The young men from the Youth Shelter of Westchester helped United Way unload pallets of backpacks and distribute over 500 cases of Bombas socks.



These gentlemen were honoring September 11 by helping United Way build a Born Learning Trail in New Rochelle.



Hilary packed food for the Summer Backpack Program in Carmel.



Alan, Fran, and Monica volunteer at United Way regularly.

## Meet our Volunteers in Service to America!

Our Americorps VISTAs volunteer for us for one year and in addition, they also get out and volunteer in their communities!







## **CORPORATE PARTNERS HELP CREATE AN IMPACT**





Webster Bank's campaign leadership team spent an afternoon stuffing new backpacks with sets of school supplies.



In addition to assembling United2Read literacy kits and donating goods through our Essential Goods for Basic Needs Program, MGM Empire City Casino awarded United Way \$22,000 in grants in 2022.





Employees from Liberty Mutual Insurance sorted donated books for UWWP's United2Read and Education United programs.







# **UNITED WE TRANSFORMED LIVES IN 2022**

# \$20,886,19**4**

invested and leveraged in Westchester and Putnam communities\*\*

**719,327** individuals and families benefited\*\*

> 50 community partners

\$1,700,000 administered in grants to 79 local nonprofits



# 484,330 lbs

of groceries distributed for free to **1,580 households** in Westchester and Putnam counties

**580,000** Interactions by the

211 Helpline Call Center through calls, texts, and its website

### **44,030** DoorDash deliveries of food and other essential goods through the Ride United Last-Mile Delivery Program



# \$5.2 mil

worth of essential goods distributed to 110 schools and nonprofit partners to meet the basic needs of the people we serve<sup>\*\*\*</sup>

\$11.6 mil

to **4,723 residents** from EITC-eligible tax refunds processed by VITA and the Hudson CA\$H Coalition

\$246,596

saved by **3,306 families** using the Rx Discount Card by SingleCare



\*2022 calendar year \*\*Based on Earned Income Tax Refunds, Emergency Food and Shelter Program, Nonprofit Leadership Summit, Alice \$ense, Ride United Last Mile Delivery, Essential Goods donations, SingleCare savings, Ruth Taylor Scholarships, Born Learning Initiative, Hudson Valley and Long Island 211 Helpline, and other investments in the community \*\*\*Estimate 2,882 people attended job

training or professional development workshops

# 817

devices were disposed from nonprofits at UWWP's ewaste recycling event **34,054** books and

books and activities were distributed to families to encourage at-home learning





# 6,000

backpacks with school supplies given out as part of the Education United Student Support program

# 1,712 WW

people participated in the 21-Day Racial Equity and Social Justice Challenge

**1,332** Lyft rides given to individuals with limited or no transportation access



in scholarships awarded to 6 students

366

individuals participated in the Violence Prevention and Mental Health Awareness events

**7,500** diapers were provided to Westchester and Putnam families in need

**5,213** hours of volunteering were completed collectively by 862 individuals to support United Way's work



**58,000** pairs of Bombas socks were distributed

## UNITED WAY OF WESTCHESTER AND PUTNAM LEADERS IN GIVING REPORT 2022

#### GIFTS MADE JANUARY 1, 2022 - DECEMBER 31, 2022

Thanks to the unwavering support of the donors listed below, United Way is changing lives, strengthening communities, and advancing the common good throughout Westchester and Putnam. We celebrate their commitment and their vision.

#### **LEVELS OF GIVING**

Tocqueville Society (\$10,000 or more)

Platinum Quill • Signature Club (\$7,500 - \$9,999)

Gold Quill • Signature Club (\$5,000 - \$7,449)

Silver Quill • Signature Club (\$2,500 - \$4,999)

Bronze Quill • Signature Club (\$1,500 - \$2,499)

Local Leadership (\$500 - \$1,499)

## UNITED WAY TOCQUEVILLE SOCIETY OF WESTCHESTER AND PUTNAM

The United Way Tocqueville Society honors the spirit of selflessness and cooperation that a Frenchman, Alexis Charles-Henri Clerel de Tocqueville, observed during his travels through America in the 1830s. Today, this spirit of voluntary action remains alive through United Way and members of this giving society who donate \$10,000 or more annually.

#### Ordre d'Fraternité (\$75,000 - \$99,999)

John Ciulla and Erin Fuller LC Barbara and H. Rodgin Cohen LC

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#### Platinum Quill

(\$7,500 - \$9,999)

Laurence Kaplan James and Veronica H. Shipp, Ph.D. Sidney Witter LC

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(\$5,000 - \$7,499)

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(\$2,500 - \$4,999)

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(\$ 500 - \$1,499)

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LC Loyal Contributor giving to United Way for 10 years or more

\* Deceased

**TRIBUTES AND MEMORIALS** 

Many friends of United Way of Westchester and Putnam remember special people in their lives by making gifts in their memory or honor.

In memory of Robert N. Bischoff Marigold A. Bischoff

In memory of Charles Warren Detjen The Hazel, Patrice and Wesley Relerford Family Fund

In honor of Joshua E. Kimmerling Ervine and Noah Kimmerling

**In honor of Dr. William Rifkin** Michael Sherman Alanna Tzarfati

Every effort has been made to ensure the accuracy of the information listed in this publication. Please note that this list does not account for all donors who have given through the workplace, as many of these details are still being processed. If we have omitted or improperly listed your name, please accept our apologies. Please call (914) 997-6700 ext. 737 so that we may correct our records.

# UNITED WAY OF WESTCHESTER AND PUTNAM 2022 CORPORATE AND FOUNDATION SUPPORT (\$1,000+)

### \$100,000 AND ABOVE





### \$50,000 AND ABOVE





### \$25,000 AND ABOVE





legmans

#### \$10,000 and above

**Centerview Partners LLC** Community Capital New York, Inc. Con Edison First Republic Bank Innisfree Keefe, Bruyette & Woods, Inc. Lazard M&T Bank MVP Health Care New York Community Bank PepsiCo, Inc. **PURE Insurance** Putnam County Savings Bank (PCSB) Regeneron Rockefeller Capital Management The Louis D. Srybnik Foundation, Inc. Suez Water Sullivan & Cromwell LLP United Parcel Service Veolia North America Westchester Community Foundation

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# UNITED WAY OF WESTCHESTER AND PUTNAM 2022 PRODUCT PHILANTHROPISTS (\$1,000+)

\$1,000,000+	<b>brooklinen</b> *	GOODS FOR THE GREATER GOOD"
\$500K-\$999.9K	*BON	FEEDING
\$100K-\$499.9K	amazon.com*	BED BATH & * BEYOND
	Walmart > *	Segiving .
\$50K-\$99.9K	Encle fulfilment and distribution easy for you	ANONYMOUS DONOR Liberty Mutual. Insurance
\$10K-\$49.9K		
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# UNITED WAY HOSTS THIRD RECORD-SETTING GOLF OUTING IN RECENT YEARS

United Way Westchester and Putnam (UWWP) hosted its annual Day of Golf presented by **Liberty Mutual Insurance** at Scarsdale Golf Club on Monday, Sept. 12. It was recordsetting, as it was UWWP's third straight sold-out Day of Golf. The fun-filled day served as an opportunity for friends of United Way to support its efforts and for UWWP to recognize the philanthropic commitment and community leadership of **Joseph D. Roberto**, chairman, president, and chief executive officer of **PCSB Bank**.

Born and raised in Westchester, Roberto has been a longtime advocate for the community and a champion of the nonprofit sector. A Mount Vernon native, Roberto's professional banking career spans almost 50 years in various financial management and executive positions for other financial institutions. Roberto is chairman, president, and chief executive officer of PCSB Bank, a \$2 billion commercial bank headquartered in Westchester County, a position he has held since 2012. Roberto began his career at Yonkers Savings and Loan Association and served as a chief financial officer until its sale in 2002.

"We are delighted to honor Joe," UWWP President and CEO Tom Gabriel said. "The success of events like this, with the help of community people like Joe, affords us the ability to protect and support those that need help most. We could not have done this without our supporters and partners."

Roberto said that after learning some staggering statistics from United Way, he was happy to get involved and honored to be recognized.

"The number of households that live in poverty or paycheck to paycheck, in what is nationally known to be a wealthy community, is startling," Roberto said. "It is always an honor for PCSB to team up with United Way and to assist



Team Pepsi pictured with their hole flag.



United Way Board Chair Bud Hammer and CEO Tom Gabriel honor PCSB Chairman and President Joseph Roberto.

in the organization's efforts in the community. It is an even bigger honor to be recognized. I was happy to enjoy the beautiful weather and a great day on the course with so many exceptional people. It was a privilege."

The best round was played by the foursome of Jonathan Borg, Bruce Schanzer, Phil Schanzer and Michael Klein of **Borg & Bryks LLP**. The second-place finishers were Cathy Hoffman, Ken Berish, Greg Boston, and Mark Girolomo of **Atlantic Westchester**. Coming in third place was the foursome of Joseph Roberto, Jeffrey Kellogg, Michael Schiliro, and Richard Weiss of PCSB Bank.

"Special thanks to everyone who came out, supported us, or helped put this event together," said Bud Hammer, UWWP board chairman and president of Atlantic Westchester.

The funds from the event will support UWWP programs. Last year, United Way distributed over \$5.2 million worth of essential goods and 484,000lbs of free groceries to households in Westchester and Putnam Counties; provided more than 580,000 referrals around basic human needs through its 211 Helpline; administered more than \$1.7 million in grants to local nonprofits; and so much more. UWWP has invested or leveraged more than \$20.8 million to help more than 719,000 individuals and families in our community.

"At United Way, we believe that we are stronger together," Gabriel said. "It is only by being United that we can change the world for the better. We thank you for being a part of these efforts by your presence at the Day of Golf."

The Day of Golf Committee includes **Carmelo Alvarado** of **PCSB Bank**; **Sam Cooper** of **Regeneron**; **John M. Flannery**, Esq. of **Wilson Elser**; **Bud Hammer** of Atlantic Westchester **Inc.**; **Cathy Hoffman** of Atlantic Westchester **Inc.**; **Thomas P. Mooney** of **Signature Bank**; **William M. Mooney III, Esq.** of **Signature Bank**; **William M. Mooney, Jr.**, of **Simone Healthcare Development**; **Kevin J. Plunkett, Esq.** of **Simone Development Companies**; and **Matthew Saidman** of **Mutual of America Financial Group**.

## WOMEN'S LEADERSHIP COUNCIL HOSTS ANNUAL "TAKE A WALK IN HER SHOES" EVENT



Aleida Frederico, Tom Gabriel, Jan Fisher, Mary Calvi, Michelle A. Nicholas, Taryn Duffy and Elizabeth Bracken Thompson

United Way of Westchester and Putnam's Women's Leadership Council hosted a panel discussion about helping the ALICE population in the county at its sold-out "Take a Walk in Her Shoes" breakfast held at Tappan Hill in Tarrytown on Tuesday, Dec. 6. The event celebrated the remarkable work of Jan Fisher, executive director of Nonprofit Westchester, and Aleida Frederico, former senior relationship manager, VP, TD Bank, and chair of Westchester Hispanic Chamber of Commerce, who were each recognized as Women of Distinction. It was a fundraiser to support programs helping ALICE women, children, and families. CBS News anchor and author Mary Calvi was a guest speaker at the breakfast.

ALICE is an acronym coined by United Way to describe assetlimited, income-constrained, and employed individuals, what was formerly called the working poor. At its core, it is a new way of defining and understanding the struggles of households that earn just above the Federal Poverty Level, but not enough for a survival budget. In Westchester County, 40% of families live as ALICE or in poverty, and some groups are disproportionately represented. The ALICE report shows that in Westchester County, 71% of single female-headed households with children are considered ALICE or living in poverty and that African American/Black or Hispanic households are more than 50% likely to be so.

"ALICE households are everywhere ... in Peekskill and Mount Vernon, but also Scarsdale and Pound Ridge," said United Way CEO Tom Gabriel. "These are hard-working families struggling to make ends meet, but when a crisis or tragedy occurs, they must make difficult decisions between paying the rent or fixing a car so they can get to work. These people add to our economy and enrich our lives and community." The panel discussion was led by **Elizabeth Bracken Thompson**, partner at Thompson & Bender and a former Women of Distinction honoree, and featured Fisher, Frederico, **Taryn Duffy**, the 2021 Woman of Distinction and vice president, Public Affairs Northeast Group, Empire City Casino & MGM Springfield; and **Michelle A. Nicholas**, chief diversity officer & director of community development, **PCSB Bank**.

Despite the professional success of the panel members, several of the women personally experienced the hardships of being ALICE. Frederico grew up in an ALICE household with her parents working multiple jobs to make ends meet in Tarrytown after immigrating from Cuba. Nicholas, who immigrated to the US from Guyana, became ALICE when, as a single mother, she became unemployed for almost a year. Duffy, who was raised in a middle-class family, was ALICE after leaving an abusive marriage and becoming a single mother.

As individuals who lived as ALICE, the group mentioned what would have helped them the most during that time. "When I was struggling, having access to information and resources would have helped," said Duffy. Frederico added that there should be ways to help immigrants learn English and about local programs and services available.

Nicholas shared what her life was like when she was unemployed. Since her unemployment totaled \$1,100 a month, she did not qualify for SNAP, despite being a single mother of a young child and having to pay \$900 in rent. Nicholas got rid of her cable, telephone, and every other extra in her life. The daycare center her son attended helped her get aid through the Child Care Council of Westchester so she could have time to look for a job. Each day, Nicholas walked to the Mount Vernon Library and paid to use its computer and internet to find a job. After 364 days, she received an offer and had to accept it even though it was not a well-paid position because it still paid more than she was receiving on unemployment.

"You can open the door and give opportunities to someone," said Nicholas. "Be fair, be respectful, and know that we are all trying here; we are all trying. You can help somebody today by considering the salaries you're paying them; think about what you could be doing for the families."

Frederico and Duffy credit those who were willing to open the door for them to be able to achieve financial stability. "I am so thankful to the white men [in the banking industry] who were willing to mentor me and give me a chance," said Frederico.

"I worked in law offices around people who had money, then went into politics, and people had money, and I asked how this works," said Duffy. "I asked how they got here, how do I do this better, and then as I learned it, I did things differently."

The ALICE survival budget shows that a single adult needs to earn at least \$15.64 in a full-time position to survive in Westchester County. A family with two adults and two children in childcare must earn a minimum of \$49.50 per hour to survive. Fisher, who advocates for companies to pay their employees a decent wage, spoke about how hourly workers are the lifeblood of the community and should be paid their value.

"Too many of the nonprofit workforce – those who care for our families in nursing homes, are providing childcare, or are hospital workers – suffer many of the same indignities as the people they serve," said Fisher. "Some are living in homeless shelters, at least partially because of unfair and misguided caps on wages; these people are 80% women and over 50% people of color. They were deemed essential during the pandemic; they are still essential."

Fisher continued. "We have a lot of conversations among government, business, and nonprofits about a \$15 minimum wage and how it will hurt our community. It will not hurt our community. We must find a way to do it. Let's have all the sectors come together and find a way to respect people and pay them for their worth so they can live and thrive in our society."

It is difficult for low-wage earners to be financially stable. "You could be laid off, not having an opportunity to have flexibility concerning childcare necessarily, or having paid leave," said Frederico, a proponent of entrepreneurship and economic development in Westchester County. "For some people, owning their own business is an alternative. It's an opportunity to increase their income and be their own boss. It offers access to benefits such as health insurance and control of their own schedules." Entrepreneurship is a way to achieve financial stability and create generational wealth. Duffy said lifting people up is everyone's responsibility, not just the CEO's. "I would challenge everybody here today to look around you and find the opportunity to do something, whether it's supporting a nonprofit, being engaged in your community, supporting the people around you, or ensuring that resources are available in your workplace for people," she said. "It is incumbent upon each of us to take that on as our own responsibility because we are the people who are going to lift up those around us."



## Women Empowering Women ... Strengthening Our Community

#### June Blanc\* Elizabeth Bracken-Thompson\* Angela Brock-Kyle\* Faith Ann Butcher Jean S. Chatzky Marjorie A. Ciucci Susan Corcoran\* Stephanie Cornell **Betty Cotton** Karen Erren Jan Fisher Aleida M. Frederico Joy Henshel Maren Hexter Sunni Lampasso Leslie Lampert\* Ann Loughran Nina Marraccini

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Kate McDonough\* Tanya Moximchalk Laura Picone Denise Rempe\* Martelia Sakakenny Susan C. Salice Bernadette H. Schopfer\* Veronica H. Shipp Laurie J. Sturz Alana Sweeny\* Margaret A. Tramontine Laurie A. Walsh Jeannette S. Warner, Esg.\* Sidney Witter Joanne E. Wright Donna Yellen

\*WLC Founding Member

The Women's Leadership Council is a unique community of women in Westchester and Putnam who share a common sense of purpose and a shared belief in strengthening our community.

We raise awareness and revenue to support children succeeding in school and families becoming financially secure. We know that when families are financially secure, health outcomes improve, children do better in school, and our community is strong.

Beyond an annual financial contribution, we invest our time, professional expertise, and unique strengths to drive positive impact in our community, while at the same time connecting with other passionate and equally committed women.

Find out more at www.uwwp.org/wlc2022.

## **UNITED WAY HOSTS MOST SUCCESSFUL GALA EVER**



Barbara and Rodge Cohen received United Way's Chairman's Award. Pictured with United Way CEO Tom Gabriel.

Walter Hosp presented Eric Eller with United Way's 2022 Community Service Award.

The Imagine Gala held by United Way of Westchester and Putnam (UWWP) at Brae Burn Country Club in Purchase, NY, on Thursday, June 9, was the organization's most successful event ever. The gala honored the philanthropic commitment and community leadership of notable and deserving honorees **Barbara and H. Rodgin "Rodge" Cohen, Wegmans Food Markets**, and **Eric D. Eller**. The sold-out event raised \$530.000.

The sold-out event raised \$530,000, making it the organization's highestgrossing and most profitable gala on record.

"We could not have done this without our supporters and partners," Tom Gabriel, President and CEO of UWWP and program host, said. "Thanks to their participation, we were able to host this amazing event, proving that we are stronger together and that it is only by being united that we can change the world."

Honorees received the "Spirit of Caring" award, United Way's highest level of recognition.

Walter Hosp presented Eller with United Way's 2022 Community Service Award. A banker with decades of experience, Eller is vice president/ credit portfolio manager at Valley National Bank, as well as president of the African American Men of Westchester Inc. A champion ever dedicated to fostering education, youth empowerment, domestic violence awareness and affordable housing, he is a steadfast community supporter serving as chairman of the board of commissioners, White Plains House Authority. Eller is currently United Way of Westchester and Putnam's treasurer and vice chair of finance, and a longstanding board member.

"I'm humbled to receive this award," Eller said. "I don't feel worthy, because I have so much fun volunteering for the community that it doesn't feel like work, or something worthy of being recognized for."

#### President and CEO of the **Business Council of Westchester**, Marsha Cordon, then presented the Corpora

Gordon, then presented the Corporate Citizenship Award to Wegmans. Zach Bell, Perishables Area Manager for Wegmans, accepted the award. Wegmans, which opened its Harrison location in 2020, has supported and partnered with United Way of Westchester and Putnam since 2019. The company devotes itself to being a good neighbor in every community they serve, and for decades, has been contributing to United Way in all of the company's market areas because it remains the most efficient way to get needed funds to agencies that get



United Way Board Member Tiffany Zezula, Esq. and her husband Nate place bids on several auction items.



Dr. Marsha Gordon presents Wegmans' Zach Bell with United Way's Corporate Citizenship Award.



Sy and Laurie Sternberg with Anthony Epps at the Imagine Gala.

measurable results.

"Wegmans knows that the first place to go when we are setting up in a new community is United Way," Bell said. "No one knows the needs of the community better than this organization. We love working with United Way of Westchester and Putnam, donating and volunteering."

**Sy Sternberg**, retired chairman and CEO of **New York Life**, presented the Chairman's Award to Barbara and Rodge Cohen.

Barbara and Rodge Cohen have been supporters for five decades of United

Way's mission to serve the community and those in need. They are founding members of the Tocqueville Society, an affinity group of major donors, with Barbara serving as chair of its Steering Committee from 2003-2005. Barbara and Rodge also engage in leadership positions at numerous educational and philanthropic organizations.

The couple echoed the sentiments of the previous honorees, saying that the "work" they were honored for, doesn't feel like work at all.

"People don't realize how much fun philanthropy is," Rodge Cohen said. "It's through the work of the volunteers, nonprofits, and philanthropists coming together that we are able to change lives."

Gabriel called the night a "transcendent success," and said the organization was thrilled to be able to host the in-person event for the first time since 2019.

"It was a privilege to recognize the incredible community leaders, whose contributions to the community only reflect the overarching theme of the night: 'Together We Can,'' he said.



PURE Insurance colleagues Swati Goel-Patel, Kanna Sriskanthan, and Paul Paribello.



Rachael Gattling and Nikki Hahn

uwwp.org

## NINE NEW MEMBERS JOIN THE UNITED WAY BOARD

United Way of Westchester and Putnam's Board of Directors appointed nine community-minded professionals to its roster in 2022. Joining the 20 sitting board members are Carmelo Alvarado, Leroy Frazer, Amanda Michael, Stephen Moroney, Nino Pesce, Raymond Sanchez, Sara Servadio, Silvana Tapia, and Bernie Thombs. Their term is for three years.

#### **Carmelo Alvarado**

Carmelo Alvarado is VP and Business Development Officer at PCSB Bank. Prior to this, he held several management roles at TD Bank. Carmelo brings community development experience to the board. He has RMA commercial credit training and holds a teaching diploma from Richard R. Green High School of Teaching in New York, NY. He lives in Cortlandt Manor.

#### Leroy Frazer, Esq.

Leroy Frazer is a retired NYC District Attorney who is also a member of the African American Men of Westchester. Leroy serves as the Chair of the Westchester County Police Advisory Board and the Former Chair of the Westchester County Police Reform and Reimagining Task Force. Leroy is passionate about public safety and violence prevention issues from being closely tied into the Westchester County Executive's Office as well as the Westchester County Police Department. Leroy received his B.A. from Talladega College in Alabama, and his J.D. from Temple University Law School in Philadelphia. He resides in Pelham Manor.

#### Amanda Michael, Esq.

Amanda Michael is a Senior Managing Counsel at Mastercard International Incorporated. Amanda is the lead product counsel for Mastercard's new payment division, and is responsible for public policy, risk assessment, and policies. Prior to that, she worked as the Senior Vice President and Counsel at The Macquarie Group. She has provided council for both public and private companies, and managed teams based nationally and internationally. She earned a bachelor's degree from Cornell University and a Juris Doctor from UCLA. She lives in Larchmont.

#### **Stephen Moroney**

Stephen Moroney is Senior Vice President of TD Bank in White Plains. Stephen is responsible for all commercial lending activity in the region. Previous roles include Vice President of Commercial Lending and Senior Credit Analyst. He has been featured by Volunteer New York for his support of the organization and focus on using the bank's resources and platform to support and promote local nonpofits over the years. He holds a bachelor's degree from University of Pennsylvania.

#### **Nino Pesce**

Nino Pesce is Senior Vice President and Team Leader at M&T Bank. Nino is the new head of Business Development for the bank in this area (replacing Mike Madonia). Nino

brings strong financial and accounting acumen to our Board, as well as representation from an important community partner, M&T Bank. He also is an active National Guardsman and has received the Army Commendation Medal, National Defense Service Medal and Army Achievement Medal. He earned his bachelor's degree from Fordham University, Gabelli School of Business.

#### **Dr. Raymond Sanchez**

Dr. Raymond Sanchez is the Superintendent of the Ossining Union Free School District. Dr. Sanchez has been a member of the district staff since 1998, starting as a fourth-grade teacher and holding various leadership positions prior to being superintendent. Dr. Sanchez received his doctorate in Educational Leadership from Manhattanville College, earning the Doctoral Outstanding Leadership Award in 2019. He also holds advanced education degrees and certificates from Fordham University, Columbia University and Long Island University. He earned his undergraduate degree from the State University of New York at Geneseo.

#### Sara Servadio

Sara Servadio is Deputy Commissioner for the Putnam County Departments of Social Services, Mental Health and Youth Bureau. Prior to this, she was the Westchester County Department of Community Mental Health Program Coordinator. She holds a bachelor's degree from SUNY Oneonta, a master's from John Jay College of Criminal Justice and a Post Master's certificate in advanced Clinical Practice from New York University. She resides in Mahopac.

#### Silvana Tapia

Silvana Tapia is a Field Marketing & Community Partnerships professional at MVP Health Care. Prior to that, she was their Community-Based Outreach leader. She attended Westchester Community College and holds a Life, Accident and Health Insurance Agent certificate from Pohs Institute. She resides in Sleepy Hollow.

#### **Bernie Thombs**

Bernie Thombs is the owner of Bernard Raymond Inc. and Surveillance Café, two large-scale enterprise remote security companies specializing in residential, healthcare and governmental facilities and holds training certificates from the National Institute of Crime Prevention. Bernie is a member of the African American Men of Westchester (AAMW), and is also on the boards of ArtsWestchester and the White Plains Housing Authority. He attended Fordham University and The Wharton School. "We are extremely fortunate to have a group of highly respected people from our community who have chosen to give back to their communities through the United Way of Westchester and Putnam. Each of them brings valuable skills to our organization. We look forward to their input and working with them as new board members."

> - William Mooney III, Esq. UWWP Board Chairman



**Carmelo Alvarado** 



**Stephen Moroney** 



Sara Servadio



Leroy Frazer, Esq.



**Nino Pesce** 

Silvana Tapia



Amanda Michael, Esq.



**Dr. Raymond Sanchez** 



**Bernie Thombs** 



## **BOARD OF DIRECTORS 2022-2023**

#### **EXECUTIVE BOARD MEMBERS**

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William Mooney III, Esq. Senior Vice President - Group Director Signature Bank

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ZenRE Holdings LLC.

#### Secretary and Vice Chair for Diversity, Equity & Inclusion

Aleida M. Frederico Former Senior Relationship Manager, VP Commercial Lending; Co-Chair, Metro NY Regional Diversity Council, TD Bank

#### **BOARD MEMBERS**

**Carmelo Alvarado** VP and Business Development Officer PCSB Bank

**Christina Armentano** Executive Vice President & Chief Operating Officer, Paraco Gas

**Dr. Marc P. Baiocco** Community Leader and Superintendent of Schools, Clarkstown School District

Jonathan M. Cocchiola, CPA Executive Director of Finance Empire City Casino by MGM Resorts

Marjorie De La Cruz, Esq. Chief Legal Officer Chobani

John M. Flannery, Esq. Managing Partner of the White Plains Office, Wilson Elser

**Leroy Frazer, Esq.** Retired NYC District Attorney and Member of the African American Men of Westchester

#### **LEADERSHIP TEAM**

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Faith Ann Butcher Chief Impact Officer

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Michelle A. Nicholas Founder and CEO of The Nico Consulting, Inc. and Former SVP, Chief Diversity Officer and Director of Community Development, PCSB Bank

#### Vice Chairs of Community Impact and Communications Najla T. Husseini

Director of DEI Global Partnerships Regeneron

Joshua Kimerling, Esq. Partner and Chair of Litigation Cuddy & Feder LLP

Swati Goel-Patel Vice President, Human Resources Pure Insurance

**Kevin Kubicki** Vice President, Human Resources IBM Technology Sales

Leslie Lampert Executive Chef and Proprietor Ladle of Love and Love Hospitality

Amanda Michael, Esq. Senior Managing Counsel Mastercard International Incorporated

**Stephen Moroney** Senior Vice President, Regional Manager-Commercial Lending, TD Bank, N.A.

Nino Pesce Senior Vice President and Business Banking Team Leader, M&T Bank

**Dr. Raymond Sanchez** Superintendent of Schools Ossining UFSD

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Maier Markey & Justic LLP

#### **Vice Chair of Administration**

Marj Ciucci, CLTTC Partner Lawley Insurance

#### Past Chair of the Board and Vice Chair for Nominating

**Bud Hammer** General Manager Atlantic Westchester, Inc.

**Sara Servadio** Deputy Commissioner Putnam County Departments of Mental Health, Social Services and Youth Bureau

**Silvana J. Tapia** Professional, Field Marketing & Community Partnerships, MVP Healthcare

**Bernard Thombs** Principal, Bernard Raymond Inc. and Member of African American Men of Westchester

Maria M. Trusa CEO Formé Medical Center & Urgent Care

**Tiffany Zezula, Esq.** Deputy Director Land Use Law Center at Pace University School of Law

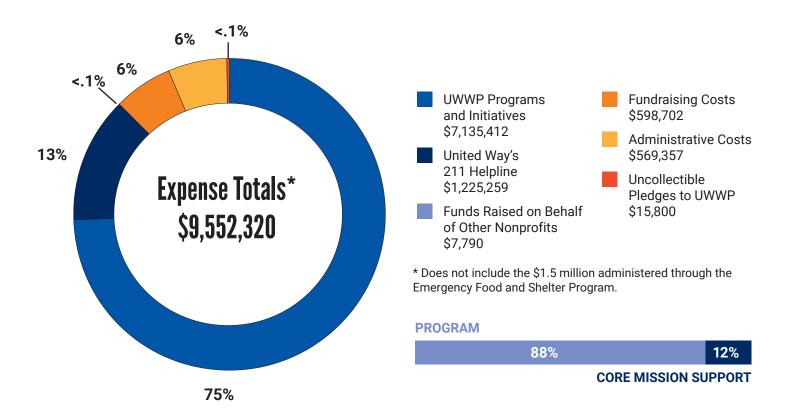
**Bo Zhang** Financial Advisor Morgan Stanley Wealth Management

Lini Jacob Chief Information and Referral Officer

**Richard Moore** Chief Financial Officer Margaret Tramontine Chief Development Officer United Way of Westchester and Putnam is committed to full transparency in our work. We want our donors to have confidence that their dollars are wisely invested, and our organization is financially sound. If you ever have a question about our work in basic needs, education, financial stability and health, or where we invest your donations, please contact us at **914.997.6700.** 

Our most current financial statements can be found online at uwwp.org/about-us/financial-info.

\*Below are the revenue and expense charts from the audited financial statement of July 1, 2021 through June 30, 2022.



## **Revenue Totals = \$9,810,554**

Category	Dollar Amount	Percentage
Campaign Results	\$3,636,281	37.06%
Gifts-in-Kind	\$5,972,280	60.88%
Bequests and Other Public Support	\$50,628	0.52%
Other Income	\$116,922	1.19%
COVID Income	\$315,467	3.22%
Investment Loss	-\$281,024	-2.86%
Total	\$9,810,554	100%



United Way of Westchester and Putnam

www.uwwp.org

336 Central Park Ave White Plains, New York 10606 914.997.6700

## WE HOPE YOU'LL JOIN US



### GIVE

Become a monthly supporter, make a single gift or leave a legacy gift. Learn more at uwwp.org/donate.



### **STAY IN TOUCH**

Keep up to date on issues affecting Westchester's struggling families, plus be alerted to actions you can take to help. Subscribe at uwwp.org.



### **SPREAD THE WORD**

When you share social media posts, forward a petition to friends, or invite someone to a UWWP event, you're helping us make sure that our families' needs are met. Tag us @unitedwaywp.



### **CORPORATE SUPPORT**

Would you like your business to support the struggling families living in Putnam and Westchester? Find out more at uwwp.org/ in-the-workplace.