

UWWP.ORG



**THANK YOU FOR
INSPIRING HOPE
FOR A BETTER TOMORROW.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED**



15th Annual

Top Chefs in Sleepy Hollow Country
with Wine Tasting

and

**United Way of Westchester and Putnam's
2011-2012 Annual Meeting**

Sponsorship Opportunities

Tuesday, October 4, 2011 • 5:30 pm to 8:00 pm
Abigail Kirsch at Tappan Hill Mansion, Tarrytown, NY

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2011 SPONSORSHIP OPPORTUNITIES AND BENEFITS

Get visibility for your caring contributions to the community.

- 1 Premier Sponsor \$10,000 (Only 1 Premier Sponsor available)**
- 30 tickets to event
 - Public recognition at event with speaking role
 - Lead placement of company name and logo on:
 - event invitation (800 mailed; 5,000 e-vites; 500 distributed)
 - posters (250 distributed)
 - webpage (26,000 + hits/year)
 - special event-site signage
 - Company name prominently highlighted in media releases and social media outlets
 - Select placement of 2 company banners at event
 - 2 exclusive display tables for your company products
 - Direct linkage to your company's website from United Way's event webpage
 - Back cover program book ad and prominent placement of 2 full-page ads inside program

- 2 Presenting Sponsor \$7,500**
- 25 tickets to event
 - Prominent placement of company name and logo on:
 - event invitation (800 mailed; 5,000 e-vites; 500 distributed)
 - posters (250 distributed)
 - webpage (26,000 + hits/year)
 - special event-site signage
 - Company name prominently highlighted in media releases and social media outlets
 - Select placement of company banner at event
 - 1 exclusive display table for your company products
 - Direct linkage to your company's website from United Way's event webpage
 - 3 prominently placed (inside) program book ads

- 3 Featured Sponsor \$5,000**
- 20 tickets to event
 - Featured placement of company name and logo on:
 - event invitations, posters, e-vites and webpage (see numbers listed above)
 - special event-site signage
 - Display of your company banner at event
 - Company noted as a featured sponsor in media releases and social media outlets
 - Featured placement of 2 full-page ads in event program
 - Direct linkage to your company's website from United Way's event webpage
 - Shared display table for company products at event

- 4 Grand Sponsor \$2,500**
- 15 tickets to event
 - Company name listed on event invitations, posters, e-vites and webpage (see numbers listed above)
 - Company name listed in event media releases and social media outlets
 - Direct linkage to your company's website from United Way's website event page
 - Company name on special event-site signage
 - 2 full page ads in event program

- 5 Platinum Sponsor \$1,500**
- 10 tickets to event
 - Company name listed on event invitations, posters, e-vites and webpage (see numbers listed above)
 - Company name on special event-site signage
 - Full page ad in event program
 - Direct linkage to your company's website from United Way's website event page
 - Company name listed in event media releases and social media outlets
 - Company name on special event-site signage

- 6 Diamond Sponsor \$1,000**
- 8 tickets to event
 - Full-page ad in event program
 - Name on invitations, posters, e-vites and webpage
 - Name on event-site signage

- 7 Sapphire Sponsor \$750**
- 6 tickets to event
 - ½ -page program ad
 - Name on invitations, posters, e-vites and webpage
 - Name on event-site signage

- 8 Emerald Sponsor \$500**
- 4 tickets to event
 - ¼ page program ad
 - Name listed on United Way's event webpage
 - On-site signage listing

- 9 Ruby Sponsor \$250**
- 2 tickets to event
 - ¼ -page program Ad
 - Name listed United Way's event webpage