

	Not at all Important	Not Very Important	Important	Somewhat Important	Very Important
My donation makes a difference					
I believe in the organization					
It makes me feel good to give					
I perceive a need to give					
I give due to personal obligation or peer pressure					
I give for recognition					
It is the right thing to do					
I get something in return (i.e. raffle)					
I want to contribute to the future					
I feel guilty if I don't give					
I get tax deductions					
Other:					

Part 4: What areas are of interest to you when making a donation or volunteering?

Please mark three of your most important areas using (G) for giving or (V) volunteering, and (B) for both:

- Animal Disaster Relief Human Services Religion Other _____
 Arts Education Hunger Seniors
 Children Environment People with Disabilities Women
 Community Health Poverty Youth

Part 5:

a. In what ways do you give financial donations? Please select all that apply:

- By Cash/Check/Credit Cards In response to individual solicitations Through your business
 Through the Internet In response to Mail solicitations Through payroll deductions
 In response to Phone Solicitations Through your church Other: _____

b. If you give other than money, how do you do so? Please check all that apply:

- Purchase a product related to a cause Gifts-in-Kind (donation of products or services)
 Time (volunteering) Other: _____

Part 6:

a. Do you donate to United Way of Westchester and Putnam?

If Yes, why do you donate? _____

If No, why? _____

b. Would you like to have more information about United Way and its impact in the community?

If yes, please choose from these areas:

- United Way's most recent study that identifies the major human care challenges facing our two-county region.
 Community Impact Initiatives currently underway responding to the challenges identified on the above study.

United Way's 2-1-1 Information and Referral Service (provides easy access to information on health and human services in Westchester and Putnam)

Other areas _____

c. Would you like to have information on philanthropic/leadership opportunities with the United Way?

Young Leaders Initiatives (under 45 years) Hispanic Initiatives Other Initiatives

d. If you would like a representative from United Way of Westchester and Putnam to contact you to answer any questions that you may have, please check here:

e. Please provide your name and contact information below: (optional)

Name _____ Address _____

Phone: (____) _____ E-mail: _____

Part 7:

a. Who do you consider to be influential leader(s) in the Hispanic/Latino Community?

b. Would you like to recommend friends or colleagues to also be part of this survey? If so, please provide their contact information below:

Name: _____

Name: _____

Address: _____

Address: _____

Email: _____

Email: _____

Phone: _____

Phone: _____

Thank you for your time!