

2010 SPONSORSHIP OPPORTUNITIES AND BENEFITS

Get visibility for your caring contributions to the community by aligning your company with the causes that fit your philanthropic interests.

1 Presenting Sponsor \$7,500

- 30 tickets to event
- Public recognition at event with speaking role
- Lead placement of Company Name and Logo on:
 - event invitation (2,000 mailed; 1,000 e-vites; 500 distributed)
 - posters (250 distributed)
 - webpage (13,000+ hits/year)
 - outside back cover of event program
 - special event-site signage
- Company name prominently highlighted in event media releases
- Select placement of 2 company banners at event
- 2 exclusive display tables for your company products
- Direct linkage to your company's website from United Way's event webpage
- Prominent placement of 2 full-page ads inside program

2 Featured Sponsor \$5,000

- 25 tickets to event
- Featured placement of Company Name and Logo on:
 - event invitations, posters, e-vites and webpage (see numbers listed above)
 - inside front or inside back cover of event program
 - special event-site signage
- Display of your company banner at event
- Company noted as a featured sponsor in all media releases
- Featured placement of 1 full-page ad in event program
- Direct linkage to your company's website from United Way's event webpage
- 1 exclusive display table for company products at event

3 Grand Sponsor \$2,500

- 15 tickets to event
- Company Name listed on event invitations, posters, e-vites and webpage (see numbers listed above)
- Company Name listed in event media releases
- Direct linkage to your company's website from United Way's website event page
- Company Name on special event-site signage
- 2 full page ads in event program
- Shared display table for company products at event

4 Platinum Sponsor \$1,500

- 10 tickets to event
- Company Name listed on event invitations, posters, e-vites and webpage (see numbers listed above)
- Full page ad in event program
- Direct linkage to your company's website from United Way's website event page
- Company Name listed in event media releases

5 Manor Park \$1,000

- 8 tickets to event
- Full-page ad in event program
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

6 Huguenot Heights \$750

- 6 tickets to event
- ½ -page program ad
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

7 Capitol Theater \$500

- 4 tickets to event
- ¼ page program ad
- Name listed on United Way's event webpage
- On-site signage listing

8 Water Front \$250

- 2 tickets to event
- ¼ -page program Ad
- Name listed United Way's event webpage

* For additional information, please call Shelia Abrams at 914-997-6700 ext. 741 or email Sabrams@uwwp.org.

** Multi-year event sponsorships also available.

*** Benefits may vary slightly according to event