

# Planning, Managing and Evaluating Projects for Not-For-Profits

<b>Date: Thursdays, April 12 and 26, 2012</b>	<b>Time: 9:00 a.m. – 12:00 p.m.</b>
<b>Registration Deadline: April 5, 2012</b>	<b>Fee: \$60.00</b>

Location: Pace University Graduate Center, One Martine Avenue, White Plains  
Partially underwritten by **CHASE** 

This two-session workshop covers the common patterns and elements in the planning, management and evaluation of public and not-for-profit programs. Special attention will be given to the use of data and performance indicators at each phase of a program's life.

### Topics to be discussed:

- How to integrate data collection and analysis across all phases of planning, management, and evaluation
- How to view and appreciate the relationship between planning, managing and evaluation
- How to formulate performance indicators for planning, managing, and evaluation processes

**Who should attend:** Executive directors, program staff.

**Presenter: Gregory Holtz, PhD**, (University of Notre Dame) is an Associate Professor of Public Administration at Pace University Lubin Graduate Center. He has been a faculty member at the City University of New York and the University of Notre Dame. Dr. Holtz has more than 20 years of experience in program evaluation, has conducted policy research for the Institute for more than 14 years and specializes in research as well as design and methodology. In addition, he has been involved in training teachers, city officials and school administrators.



United Way now offers Eventbrite, a secure online credit card payment option, for payment of registration fees for the Management Center courses. Receipt of your payment will be emailed to you. Please go to [www.uwwp.org/pace.htm](http://www.uwwp.org/pace.htm)

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Please send completed registration form and \$60.00 fee. Please indicate method of payment:

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Mary Ann Luna, Director of Management Center Initiatives

United Way of Westchester and Putnam, 336 Central Park Ave., White Plains, NY 10606

**Questions? (914) 997-6700, ext. 740 Fax: (914) 949-6438 E-mail: [mluna@uwwp.org](mailto:mluna@uwwp.org)**

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