

Naomi L. Adler, Esq., President & CEO

Naomi L. Adler, an attorney who specializes in non-profit management and fundraising, was named the President and CEO of United Way of Westchester and Putnam in February of 2008. Prior to her appointment in Westchester, Naomi was the President and CEO of United Way of Rockland County for seven years. As an experienced leader in the United Way movement, she is working to *advance the common good for all* by focusing on what is important to all of us: a quality education that leads to a stable job, stable income to support a family through retirement and good health for everyone in our community.

Naomi is most proud of the recent recognition that United Way of Westchester and Putnam and United Way's 2-1-1 has received work under her tenure, particularly the 2011 CAREERS for People with Disabilities Award, the 2009 Westchester Child Care Champion Award, the national United Way deTocqueville (major gifts fundraising) Awards for 2008 and 2009 and recent recognition for the outstanding service that United Way's 2-1-1 helpline received for assisting 74,000+ people during the onslaught of Hurricane Irene.

Originally from Rochester, NY, Naomi worked in private practice there after graduating from Mount Holyoke College and SUNY Buffalo School of Law. In 1992, Naomi joined the Monroe County District Attorney's Office as an Assistant DA. Her reputation as a successful prosecutor in cases of violence against women and children led to her appointment as director of the critically acclaimed SAFE (Stop Abuse in the Family Environment) prosecutorial program. Naomi eventually left the formal practice of law to learn the art of fundraising and non-profit management at the Jewish Federation in Dayton, Ohio and Rutgers University in New Jersey where she was particularly known for her relationship management skills as well as her ability to raise significant major and planned gifts.

Throughout her career, Naomi has also been known as a community activist, particularly in the realm of Health and Human Services and Social Justice. She is the recipient of the *Forty Under Forty Award* given by the Business Association and has the unique distinction of being chosen to participate in three Leadership community programs: Leadership Rochester (1993), Leadership Rockland (2003), and Leadership Westchester (2009).

Naomi has been honored by a number of local and national organizations. Recently she has received recognition for her work to establish United Way's 211 Helpline in the Hudson Valley and was named a "Hero of Humanity" for her work with underserved populations. She has also received numerous awards as the leader of September 11, 2001 disaster relief efforts and as the founder of a local non-profit disaster relief team (commonly known as VOAD). A featured speaker and presenter, Naomi first gained national attention over fifteen years ago for her role in establishing a Hate Crime Task Force for the state of Ohio and as the recipient of *The Doris S. Hoffman Outstanding Young/New Attorney Award for New York State* by the Women's Bar Association of New York for her "outstanding achievements within the profession and her significant contributions to her community".

She has been on a number of local and national non-profit boards including the Hillel Foundation, NCCJ/National Conference, a local Jewish Federation, the Community Foundation of Rockland and the Women's Bar Association of New York. Naomi is currently serving on the boards of the United Way of New York State and Hudson Valley Region's 211 helpline. She is also a member of the Westchester County Department of Social Services' Advisory Council.

On a personal note, Naomi is also known as an accomplished cantorial soloist. Naomi, Brian Beal and their three young children Joshua, Ari and Benjamin Beal live in Nanuet. Brian is the senior rabbi of Temple Beth Torah in Upper Nyack, New York.