

## **A Mini-Assessment for Nonprofit Effectiveness**

Benchmarks of Best Practices to Enhance Capacity-Building  
(How does your organization stack up?)

1. Mission is stated in 25 words or less.
2. A printed annual report is produced.
3. Fifty percent or more of gifts and grants come from individuals. Remember the national average is approximately 85%. (Source: Giving USA)
4. Board members are directly responsible for the largest gifts from any source in the past year.
5. Net income from special events is 20 percent or less of all other sources.
6. Three foundations and three corporations have an ongoing relationship with the nonprofit.
7. Term limits are strictly observed by the board.
8. Every board member and every volunteer has a job description.
9. Every board member and senior staff has toured the nonprofit's site(s) and has met members of the constituency served.
10. Senior staff and board members serve on local and regional committees related to the mission of the nonprofit.