

Measuring Your Program Impact and Communicating Your Success to Funders

Date: Thursday, September 16, 2010

Time: 9:00 a.m. – 12:00 p.m.

Registration Deadline: September 2, 2010

Fee: \$30.00

Location: Pace University Graduate Center, One Martine Avenue, White Plains
Partially underwritten by **CHASE** 

This course will address best practices and participants will explore how to measure and communicate the impact of programmatic successes in anticipation of funders' questions.

Topics to be discussed:

How Nonprofits Can Effectively Measure Outcomes:

- What are the pros and cons of using key performance indicators in nonprofits?
- How are performance indicators developed?
- What are the characteristics of good performance indicators?
- What are some best practices of communicating program outcomes to funders?

Who should attend: Executive directors, program site managers, marketing and communications staff, board members.

Presenter: Gregory Holtz, Ph.D., (University of Notre Dame) is an Associate Professor of Public Administration with the Michaelian Institute for Public Policy and Management. He has been on faculties of the City University of New York and the University of Notre Dame. Dr. Holtz has 20 plus years of experience in program evaluation, has conducted policy research for the Institute for over 10 years, and specializes in research and design and methodology. In addition, he has been involved in training teachers, city officials and school administrators.

United Way now offers MyCart.net, a secure online credit card payment option, for payment of registration fees for the Management Center courses. Receipt of your payment will be emailed to you. Please go to www.uwwp.org/pace.htm



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Please send completed registration form and \$30.00 fee. Please indicate method of payment:

- Check (payable to United Way)
 Credit Card: MasterCard Visa American Express Discover

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Mary Ann Luna, Director of Management Center Initiatives

United Way of Westchester and Putnam, 336 Central Park Ave., White Plains, NY 10606

Questions? (914) 997-6700, ext. 740 Fax: (914) 949-6438 E-mail: mluna@uwwp.org

Name _____ Title _____

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