Topics to be discussed:
• How to evaluate the proposal through the funder’s eye.
• Developing a proposal checklist.
• How to write a letter of intent, problem statement/needs assessment.
• Methods/evaluation sections of a proposal.

Who should attend: Executive directors, resource development staff, board members involved in grant writing.

Presenters: Grant Loavenbruck, DSW, Director of Special Projects at the Michaelian Institute for Public Policy and Management at Pace University, White Plains, NY.

United Way now offers MyCart.net, a secure online credit card payment option, for payment of registration fees for the Management Center courses. Receipt of your payment will be emailed to you. Please go to www.uwwp.org/pace.htm

Workshop Participants: By enrolling in a workshop, you hereby give consent for United Way of Westchester and Putnam to use your photograph or image in its print, online and video publications.
"Inspirational, hands-on. Very applicable to my work!" (A Coaching Approach to Writing Workshop)

"Forcing the brain to think beyond just being told to go find money." (Unsticking Your Grant Proposal Workshop)

“Very motivating!” (Best Practices in Leadership Succession Planning Workshop)

“Good education on reaching out to people, understanding their needs, creating a brand and selling your page or your organization.” (How NFP’S Can Leverage the Web: Marketing Your Organization Using Social Media Workshop)

“Gave us individual attention and concrete examples of how to better our grant proposals.” (Unsticking Your Grant Proposal Workshop)

“Learning the best methods to market and how to evaluate which tool will work best with your organization.” (How NFP’S Can Leverage the Web: Marketing Your Organization Using Social Media Workshop)

“Great! I really learned a lot about myself and how common our needs are.” (A Coaching Approach to Writing Workshop)

“This information will benefit me greatly.” (Planning, Managing and Evaluating Projects for NFP’s Workshop)

“Brought an awareness of outcome of services from a programmatic point of view vs. financial.” (Planning and Budgeting for Not-for-Profits Workshop)

“I enjoyed the workshop. It increased my awareness and taught me more about myself.” (A Coaching Approach to Writing Workshop)

“I was able to relate what I learned directly to my job.” (Planning, Managing and Evaluating Projects for NFP’s Workshop)

“He gave me the tools to advance my skills.” (Planning, Managing and Evaluating Projects for NFP’s Workshop)

“Learned I have a long way to go - very valuable information!” (How NFP’S Can Leverage the Web: Marketing Your Organization Using Social Media Workshop)