

# COLOR SPECIFICATIONS



**Spot:** Pantone Black  
**C:**0 **M:**0 **Y:**0 **K:**100  
**R:**0 **G:**0 **B:**0  
**HEX:** #000000



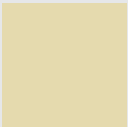
**Spot:** Pantone 282  
**C:**100 **M:**85 **Y:**35 **K:**0  
**R:**0 **G:**0 **B:**100  
**HEX:** #000064



**Spot:** Pantone 187  
**C:**10 **M:**100 **Y:**80 **K:**30  
**R:**180 **G:**20 **B:**40  
**HEX:** #b41428



**Spot:** Pantone 152  
**C:**0 **M:**60 **Y:**100 **K:**0  
**R:**245 **G:**120 **B:**20  
**HEX:** #f57814



**Spot:** Pantone 7500  
**C:**10 **M:**10 **Y:**35 **K:**0  
**R:**230 **G:**215 **B:**170  
**HEX:** #e6d7aa



**Spot:** Pantone Black 75%  
**C:**0 **M:**0 **Y:**0 **K:**75  
**R:**80 **G:**80 **B:**80  
**HEX:** #505050



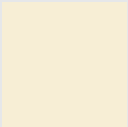
**United Way Blue**  
**Spot:** Pantone 287  
**C:**100 **M:**74 **Y:**0 **K:**0  
**R:**16 **G:**22 **B:**127  
**HEX:** #10167f



**United Way Red**  
**Spot:** Pantone 179  
**C:**0 **M:**85 **Y:**89 **K:**0  
**R:**254 **G:**35 **B:**10  
**HEX:** #fe230a



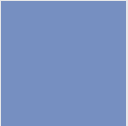
**United Way Orange**  
**Spot:** Pantone 143  
**C:**0 **M:**34 **Y:**86 **K:**0  
**R:**255 **G:**150 **B:**0  
**HEX:** #ff9600



**Spot:** Pantone 7500 50%  
**C:**0 **M:**3 **Y:**15 **K:**3  
**R:**240 **G:**230 **B:**200  
**HEX:** #f0e6c8



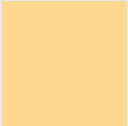
**Spot:** Pantone Black 50%  
**C:**0 **M:**0 **Y:**0 **K:**50  
**R:**150 **G:**150 **B:**150  
**HEX:** #969696



**Spot:** Pantone 287 52%  
**C:**55 **M:**40 **Y:**0 **K:**0  
**R:**124 **G:**129 **B:**184  
**HEX:** #7c81b8



**Spot:** Pantone 179 50%  
**C:**0 **M:**40 **Y:**50 **K:**0  
**R:**255 **G:**150 **B:**125  
**HEX:** #ff967d



**Spot:** Pantone 143 50%  
**C:**0 **M:**15 **Y:**50 **K:**0  
**R:**255 **G:**200 **B:**125  
**HEX:** #ffc87d



**Spot:** Pantone 7500 0%  
**C:**0 **M:**0 **Y:**0 **K:**0  
**R:**255 **G:**255 **B:**255  
**HEX:** #000000