



United Way of Westchester and Putnam's

CAMP-A-PALOOZA!

Sunday, October 10, 2010

Camp Hillard, Scarsdale, NY

Response Sheet

Please FAX this page to:

Denise Woodin at 914-949-6438 by Friday, July 30th
or mail to:

United Way's CAMP-A-PALOOZA!
336 Central Park Ave, White Plains, NY 10606

YES, my company will partner with United Way of Westchester and Putnam by supporting CAMP-A-PALOOZA 2010 with the following:

- | | | |
|--------------------------|------------------------|-----------------------|
| <input type="checkbox"/> | Sponsorship | Amount \$ _____ |
| <input type="checkbox"/> | Program Book Ad | Amount \$ _____ |
| <input type="checkbox"/> | Direct Donation | Amount \$ _____ |
| | | Total \$ _____ |
| <input type="checkbox"/> | In-Kind Gift | Item _____ |

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

I am enclosing a check for \$ _____

Please charge my:

___ MasterCard ___ Visa ___ American Express ___ Discover

Card Name _____

Card # _____ Exp. Date _____

Signature _____ Date _____

For more information, please contact
Denise Woodin at 914-997-6700 ext. 729
or dwoodin@uwwp.org

Sponsorship Levels

- | | | |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | Presenting Sponsor | \$7,500 |
| <input type="checkbox"/> | Featured Sponsor | \$5,000 |
| <input type="checkbox"/> | Grand Sponsor | \$2,500 |
| <input type="checkbox"/> | Platinum Sponsor | \$1,500 |
| <input type="checkbox"/> | Cherokee Camper | \$1,000 |
| <input type="checkbox"/> | On With The Show! | \$750 |
| <input type="checkbox"/> | Arts and Crafts | \$500 |
| <input type="checkbox"/> | Play Ball! | \$250 |

Program Book Ads

- | | | |
|--------------------------|--------------------------------|-------|
| <input type="checkbox"/> | Full Page
8.5" x 11" | \$500 |
| <input type="checkbox"/> | Half Page
8.5" x 5.5" | \$250 |
| <input type="checkbox"/> | Quarter Page
4.25" x 5.5" | \$125 |
| <input type="checkbox"/> | Business Card
4.25" x 2.75" | \$75 |

Please e-mail original ad copy to dwoodin@uwwp.org or mail flat to Denise Woodin at United Way, 336 Central Park Ave White Plains, NY 10606





United Way of Westchester and Putnam's **Camp-A-Palooza!**

Event Details

Camp-A-Palooza is one-of-a-kind family festival that combines the best of the summer camp experience — arts and crafts, miniature golf, sports, and old-fashioned games — with first class family entertainment. Camp-A-Palooza will be held on the grounds of Camp Hillard, a 20-acre premier day camp located in Scarsdale, NY, and owned for more than 80 years by the Libman family.

Look Good While Doing Good!

Supporting United Way's Camp-A-Palooza is a unique and effective way for your business to gain visibility in an upscale market. Thanks to the combined resources of United Way and Camp Hillard, thousands of people will know that your business or organization is committed to making our community a better place to work and live. All proceeds from Camp-A-Palooza will benefit United Way's Born Learning Initiative, a public engagement campaign that helps parents, caregivers and communities create early learning opportunities for young children.

Please consider supporting Camp-A-Palooza through:

- A sponsorship
- An ad in the event program book
- A direct donation
- An in-kind donation of goods or services (i.e. printing, banners, raffle items, boxed lunches, beverages, arts and crafts materials, pumpkins, potted chrysanthemums, to name a few of the needed items).

Please contact Denise Woodin at 914-997-6700, ext.729 or dwoodin@uwwp.org for additional information.

United Way of Westchester and Putnam works to advance the common good by providing opportunities for a quality education that leads to a stable job; income that can support a family through retirement; and good health.