

# Adaptive Planning for NFPs

**Date: Thursday, March 22, 2012**

**Time: 9:00 a.m. – 12:00 p.m.**

**Registration Deadline: March 8, 2012**

**Fee: \$30.00**

*Location: Pace University Graduate Center, One Martine Avenue, White Plains*  
*Partially underwritten by CHASE *


In today's rapidly changing environment and challenging economic times, nonprofits must become adept at adjusting their strategies in line with changes in the external environment. Adaptive planning allows organizations to plan, but keep these plans relevant and easily adaptable in a fluid environment. Adaptive planning borrows the best aspects of strategic planning and combines them with principles of adaptive leadership. Like strategic planning, adaptive planning involves gathering information to make informed decisions, but also builds in periodic monitoring of external factors so that an organization can shift strategy in response to change.

### Topics to be discussed:

- Using adaptive planning vs. strategic planning
- Developing data-driven strategy
- Creating dashboards
- Monitoring progress when implementing strategy
- Adapting strategy according to changes in the external environment.

**Who should attend:** Executive directors/CEOs, other senior staff, program staff, and board members.

**Presenters: Deborah Flood and Molly Penn** are members of the Consulting Collaborative, a group of affiliated consultants to nonprofits and foundations ([the-consulting-collaborative.com](http://the-consulting-collaborative.com)). With more than 15 years experience working with organizations in the U.S. and internationally, Deborah helps clients develop strategies that are grounded in a solid understanding of their external environment and draw on their internal strengths so that they can achieve their goals. Molly specializes in strategic planning, organizational development, executive coaching, board development and fundraising. With 25 years experience in the field and a background in the arts, Molly has particular expertise in helping clients think creatively and make data-driven, strategic decisions.

 United Way now offers Eventbrite, a secure online credit card payment option, for payment of registration fees for the Management Center courses. Receipt of your payment will be emailed to you. Please go to [www.uwwp.org/pace.htm](http://www.uwwp.org/pace.htm)

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Please send completed registration form and \$30.00 fee. Please indicate method of payment:

- Check (payable to United Way)
- Credit Card:  MasterCard  Visa  American Express  Discover

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Mary Ann Luna, Director of Management Center Initiatives

United Way of Westchester and Putnam, 336 Central Park Ave., White Plains, NY 10606

**Questions? (914) 997-6700, ext. 740 Fax: (914) 949-6438 E-mail: [mluna@uwwp.org](mailto:mluna@uwwp.org)**

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