

2016 SPONSORSHIP OPPORTUNITIES AND BENEFITS

UNITED WAY'S

PUTNAM BEST CHEFS AND FINE WINES

GIVE
YOUR
COMPANY
VISIBILITY
THROUGHOUT
PUTNAM

\$2,500 GRAND SPONSOR

- 15 tickets to event
- Featured placement of company name listed on: event invitations; posters; e-vites and webpage (see numbers listed on the left)
- Display company banner at event
- Company name on special event-site signage
- 2 full page ads in event program
- Direct linkage to your company's website from United Way's website event page
- Company name listed in event media releases and social media outlets
- Company name on special event-site signage

\$1,500 PREMIER SPONSOR

- 10 tickets to event
- Company name listed on: event invitations; posters; e-vites and webpage (see numbers listed on the left)
- Company name on special event-site signage
- Full page ad in event program
- Direct linkage to your company's website from United Way's website event page
- Company name listed in event media releases and social media outlets
- Company name on special event-site signage

\$1,000 PATRON SPONSOR

- 8 tickets to event
- Full-page ad in event program
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

\$750 SUPPORTING SPONSOR

- 6 tickets to event
- ½ -page program ad
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

\$500 SUSTAINING SPONSOR

- 5 tickets to event
- ¼ page program ad
- Name listed on United Way's event webpage
- On-site signage listing

\$275 COMMUNITY SPONSOR

- 4 tickets to event
- ¼ -page program ad
- Name listed on United Way's event webpage



* For additional information, please call Peter West at 914-997-6700 x732 or email pwest@uwwp.org.

UNITED WAY'S PUTNAM BEST CHEFS AND FINE WINES

MONDAY
SEPTEMBER 19, 2016

PUTNAM COUNTY GOLF COURSE
187 HILL ST. MAHOPAC, NY

SPONSORSHIP AGREEMENT

YES! We want to sponsor United Way's
Putnam Best Chefs and Fine Wines

<input type="checkbox"/> Grand Sponsor	\$2,500
<input type="checkbox"/> Premier Sponsor	\$1,500
<input type="checkbox"/> Patron Sponsor	\$1,000
<input type="checkbox"/> Supporting Sponsor	\$750
<input type="checkbox"/> Sustaining Sponsor	\$500
<input type="checkbox"/> Community Sponsor	\$275

Name _____

Organization _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Website _____

Twitter _____

Total Sponsorship \$ _____

For more information, please contact
Peter West at 914-997-6700 x732
or pwest@uwwp.org

Check enclosed, payable to:

United Way of Westchester and Putnam
336 Central Park Avenue
White Plains, NY 10606

Or fax form to 914.328.5184

Please charge my

MasterCard Visa American Express Discover

Name on Card _____

Card # _____

Exp. Date _____

Signature _____

Date _____

Deadline: Friday, August 19th for completed form and artwork/logo

Advertising Specifications

Preferred format for camera ready artwork is PDF (all fonts must be embedded), JPEG or Illustrator EPS (all fonts must be outlined). Email art and logos to pwest@uwwp.org. Customized pricing may apply for graphic design work.

Full Page	8.5" x 10"
Half Page Horizontal	8.5" x 4.875"
Half Page Vertical	4.125" x 10"
Quarter Page	4.125" x 4.875"

CHANGING LIVES
FINDING SOLUTIONS
TOGETHER

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 